



CIBC Caribbean Launches Ribbons for Hope Campaign

Nassau, Bahamas, 13 August 2026 – All ten CIBC Caribbean branches across The Bahamas are becoming displays of hope, remembrance and encouragement as the bank carries out its Ribbons for Hope campaign.

The initiative invites clients, colleagues and members of the public to honor individuals whose lives have been impacted by cancer. Now until 30 October, through a donation of any amount, participants will receive a ribbon to personalize with the name of a cancer warrior, a message of encouragement or a tribute to someone special.

These ribbons will then be displayed in branches as a collective representation of the many stories of courage, resilience and hope within our communities.

“Ribbons for Hope is about bringing people together and creating a visible reminder that behind every ribbon is a story, said CIBC Caribbean Head of Country, Terrance Gibson.

“Our branches are more than places where we provide financial services, they are spaces where we connect with and support the communities we serve. Through Ribbons for Hope, we will fill our branches with messages of encouragement and remembrance that reflect the strength and compassion of the Bahamian community.”

The Ribbons for Hope campaign also sets the stage for CIBC Caribbean’s annual Walk for the Cure scheduled for 3 October.

Ends



CIBC Caribbean’s Ribbons for Hope campaign was officially launched in The Bahamas by CIBC Caribbean Head of Country, Terrance Gibson (L) and Shirley Street Senior Branch Manager, Marvin Major (R).

CIBC Caribbean

CIBC Caribbean is a relationship bank offering a full range of market leading financial services through our Corporate Banking, Personal and Business Banking and Private Wealth segments. We are located in ten (10) countries around the Caribbean, providing banking services through approximately 2,700 employees in 41 branches and offices. We are one of the largest regionally listed financial services institutions in the English-speaking Caribbean, with US\$13 billion in assets and market capitalization of US\$1.7 billion. We also have a representative office in Hong Kong that provides business development and relationship management for our fund administration. The face of banking is changing throughout the world, and CIBC Caribbean intends to lead these changes with the expertise, integrity and knowledge gained from banking in the Caribbean since 1836.

Ongoing news releases and more information about CIBC Caribbean can be found at <https://www.cibccaribbean.com/about-us/media-centre>

CIBC is a leading North American financial institution with 14 million personal banking, business, public sector and institutional clients. Across Personal and Business Banking, Commercial Banking and Wealth Management, and Capital Markets, CIBC offers a full range of advice, solutions and services through its leading digital banking network, and locations across Canada, in the United States and around the world. Ongoing news releases and more information about CIBC can be found at www.cibc.com/ca/media-centre.

For more information about CIBC Caribbean, visit www.cibccaribbean.com, [Facebook](#), [X](#), [LinkedIn](#), [Instagram](#) or [YouTube](#).

Media contact:

Debra King, Director of Corporate Communications, CIBC Caribbean, Barbados Head Office,
Email: debra.king@cibccaribbean.com