



**FOR IMMEDIATE RELEASE
PRESS RELEASE**

One Purchase, One Dream, One Unforgettable Journey: CIBC Caribbean Visa Cardholder Karen Wiles Wins Trip to FIFA World Cup 2026™

Kingston, Jamaica, 1 June 2026 — What began as an everyday purchase has become the experience of a lifetime for Jamaican CIBC Caribbean Visa cardholder Karen Wiles, who has won an all-expenses-paid trip for two to attend the FIFA World Cup 2026™, one of the most anticipated sporting events in the world.

The prize formed part of CIBC Caribbean's regional FIFA World Cup 2026™ promotion, delivered in partnership with Visa, which rewarded clients for simply using their personal Visa credit cards for eligible purchases during the promotional period.

Running from March 20 to April 30, 2026, the campaign gave cardholders across the region the opportunity to earn entries for every qualifying transaction valued at US\$150 or the local currency equivalent. Thousands of transactions were entered across participating territories, with one winner selected from Jamaica through a randomized electronic draw.

For Karen Wiles, the announcement transformed an ordinary day into an extraordinary moment. "I was completely surprised when I received the call," said Wiles. "Like many people, I use my card for everyday purchases and never imagined it would lead to something this exciting. The FIFA World Cup is one of the biggest sporting events in the world, and the opportunity to experience it in person is truly incredible. I am grateful to CIBC Caribbean and Visa for making this possible and I am looking forward to creating memories that will last a lifetime."

The prize package includes travel for two to attend a FIFA World Cup 2026™ match, providing an unforgettable opportunity to witness the excitement, passion, and global celebration that only football's premier tournament can deliver.

Renee Whitehorne, Marketing Manager at CIBC Caribbean, said the promotion reflects the bank's commitment to creating meaningful experiences for its clients while rewarding their loyalty. "At CIBC Caribbean, we are always looking for innovative ways to add value to our clients' everyday banking experience. This promotion demonstrates how something as routine as using your credit card can unlock extraordinary opportunities. Through our partnership with Visa, we are proud to connect our clients to experiences that inspire, excite, and create lasting memories. We are thrilled for Karen and look forward to seeing her enjoy what promises to be an unforgettable FIFA World Cup experience."

Whitehorne noted that the promotion generated strong engagement across the region and highlighted the enthusiasm of cardholders for rewards that extend beyond traditional banking benefits. "Our clients continue to embrace the convenience, security, and value of our Visa products, and promotions like this allow us to celebrate and reward that loyalty in a meaningful way. We congratulate Karen on her win and thank all our cardholders who participated throughout the promotion."

The FIFA World Cup 2026™ is expected to be the largest edition of the tournament in history, bringing together football fans from around the world for a celebration of sport, culture, and international connection.

Through initiatives such as this, CIBC Caribbean continues to demonstrate its commitment to delivering exceptional client experiences, turning everyday transactions into extraordinary opportunities and creating moments that extend far beyond banking.

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CIBC Caribbean's regional FIFA World Cup 2026™ promotion winner Karen Wiles celebrates winning an all-expenses-paid trip for two to attend the FIFA World Cup 2026™, at a presentation ceremony at the bank's New Kingston headquarters recently.



CIBC Caribbean Marketing Manager, Renee Whitehorne (right) with Karen Wiles, winner of the CIBC Caribbean regional FIFA World Cup 2026™ promotion at a presentation ceremony at the bank's New Kingston headquarters last week. Ms. Wiles won an all-expenses-paid trip for two to attend the FIFA World Cup 2026™

CIBC Caribbean

CIBC Caribbean is a relationship bank offering a full range of market leading financial services through our Corporate Banking, Personal and Business Banking and Private Wealth segments. We are located in ten (10) countries around the Caribbean, providing banking services through approximately 2,700 employees in 41 branches and offices. We are one of the largest regionally listed financial services institutions in the English-speaking Caribbean, with US\$13 billion in assets and market capitalization of US\$1.7 billion. We also have a representative office in Hong Kong that provides business development and relationship management for our fund administration. The face of banking is changing throughout the world, and CIBC Caribbean intends to lead these changes with the expertise, integrity and knowledge gained from banking in the Caribbean since 1836.

Ongoing news releases and more information about CIBC Caribbean can be found at <https://www.cibccaribbean.com/about-us/media-centre>

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For more information about CIBC Caribbean, visit www.cibccaribbean.com, [Facebook](#), [X](#), [LinkedIn](#), [Instagram](#) or [YouTube](#).

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