For Immediate Release

Online Donations to Barbados Poppy League Doubled Last Year

Bank aims to raise even more donations this year on its Online Banking Portal and Mobile App

Bridgetown, Barbados, October 30, 2026 – Donations to the Barbados Poppy League nearly doubled via CIBC Caribbean's online banking and mobile app last year with over $20 000 raised as Barbadians gave generously to support the Barbados Legion

The bank kicks off this year's online drive and is hoping to see even higher numbers donating this year toward the worthy cause. The online drive runs from November 1 to December 31, 2026.

Users of CIBC Caribbean's online banking and mobile app can make donations to the league during the annual Poppy League Drive, conveniently and securely.

Since the start of the initiative by the bank in 2022 a total of BDS$63, 832.54 has been raised from a total of 6,544 donations.

"CIBC Caribbean is delighted at the overwhelming response of our clients to this opportunity to support the vital work of the Barbados Legion. At our bank we are fostering a culture of care which means caring for our staff, our clients and our communities, and leveraging our online services in support of this annual appeal seemed most fitting," said CIBC Caribbean's Chief Executive Officer, Mark St. Hill.

The annual poppy appeal is the main fundraiser of the Barbados Poppy League which was established in 1922 and raises funds for the Barbados Legion, which was formed in 1957. The funds raised from the appeal are used to support the Barbados Legion providing monthly welfare allowances, medical aid, social functions and other assistance to Legionnaires in need.

Last year, just over 1, 200 donations were made to appeal on the bank's platform totaling BDS $21,203.15. That amount nearly doubled what the online initiative realised in 2024 when BDS$12, 782.05 was raised from 1, 249 donations.

Ends

CIBC Caribbean

CIBC Caribbean is a relationship bank offering a full range of market leading financial services through our Corporate Banking, Personal and Business Banking and Private Wealth segments.

We are located in ten (10) countries around the Caribbean, providing banking services through approximately 2,700 employees in 41 branches and offices. We are one of the largest regionally listed financial services institutions in the English-speaking Caribbean, with US$13 billion in assets and market capitalization of US$1.7 billion. We also have a representative office in Hong Kong that provides business development and relationship management for our fund administration. The face of banking is changing throughout the world, and CIBC Caribbean intends to lead these changes with the expertise, integrity and knowledge gained from banking in the Caribbean since 1836.

Ongoing news releases and more information about CIBC Caribbean can be found at https://www.cibccaribbean.com/about-us/media-centre

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