

News Release



For Immediate Release

Toast to the Cure to Launch 2026 Walk for the Cure Campaign with Wine, Art, and Philanthropy

Road Town, Tortola, May 5, 2026 – Building on the success of the 2025 Walk for the Cure, which raised a record-breaking \$75,000 for the BVI Cancer Society, the Walk for the Cure Committee is proud to introduce Toast to the Cure, a new fundraising event set to officially launch the 2026 campaign.

Taking place on Friday, May 15, 2026, from 6:30 p.m. to 9:30 p.m. at the Old Government House Museum, the event will bring together supporters, sponsors, and community members for an evening dedicated to advancing cancer awareness and support services across the Virgin Islands.

Hosted by CIBC Caribbean in collaboration with Caribbean Cellars and Creative Waves BVI, Toast to the Cure will feature a curated wine tasting experience showcasing selections from 689 Cellars paired with canapés, alongside an exciting live and silent auction.

Guests can look forward to music by Jeremy Vanterpool and live auction highlights including exclusive art pieces by renowned resident artists, as well as luxury stays at premier destinations such as Rosewood Little Dix Bay, Peter Island Resort, and Bitter End Yacht Club. A silent auction will also provide opportunities to bid on artwork from emerging local talent, further supporting the territory's creative community.

Proceeds from ticket sales and auction bids will directly benefit the BVI Cancer Society, supporting its ongoing cancer awareness outreach initiatives and essential services for individuals and families across the territory.

“With the introduction of Toast to the Cure, we are excited to expand our fundraising efforts and engage the community in a meaningful and enjoyable way,” said Richard Phillips, Acting Country Head, CIBC Caribbean. “As we set our sights on a new goal of \$100,000 for 2026, events like this play a critical role in helping us make a lasting impact.”

Tickets for the event are priced at \$150, and space is limited. Early purchase is encouraged to avoid disappointment. Payments can be made via cheque, cash, or online for CIBC Caribbean customers.

The Toast to the Cure event marks the beginning of a series of activities leading up to the 2026 Walk for the Cure, scheduled for October 3, as the community once again unites in support of those affected by cancer.

For ticket purchases or more information, please contact Walk for the Cure coordinator, Sofia Fay at sofia@broadswordpr.com.

About Walk for the Cure

Walk for the Cure is an annual fundraising initiative dedicated to supporting the fight against cancer. Through community engagement and fundraising events, the initiative helps fund cancer awareness programs, early detection efforts, and critical support services throughout the British Virgin Islands.

ENDS~

CIBC Caribbean

CIBC Caribbean is a relationship bank offering a full range of market leading financial services through our Corporate Banking, Personal and Business Banking and Private Wealth segments. We are located in ten (10) countries around the Caribbean, providing banking services through approximately 2,700 employees in 41 branches and offices. We are one of the largest regionally listed financial services institutions in the English-speaking Caribbean, with US\$13 billion in assets and market capitalization of US\$1.7 billion. We also have a representative office in Hong Kong that provides business development and relationship management for our fund administration. The face of banking is changing throughout the world, and CIBC Caribbean intends to lead these changes with the expertise, integrity and knowledge gained from banking in the Caribbean since 1836.

Ongoing news releases and more information about CIBC Caribbean can be found at <https://www.cibccaribbean.com/about-us/media-centre>

CIBC is a leading North American financial institution with 14 million personal banking, business, public sector and institutional clients. Across Personal and Business Banking, Commercial Banking and Wealth Management, and Capital Markets, CIBC offers a full range of advice, solutions and services through its leading digital banking network, and locations across Canada, in the United States and around the world. Ongoing news releases and more information about CIBC can be found at www.cibc.com/ca/media-centre.

For more information about CIBC Caribbean, visit www.cibccaribbean.com, [Facebook](#), [X](#), [LinkedIn](#), [Instagram](#) or [YouTube](#).

Media contact:

Debra King, Director of Corporate Communications, CIBC Caribbean, Barbados Head Office,
Email: debra.king@cibccaribbean.com